

ZAN TYLER
zan@zantylor.com

SUMMARY OF QUALIFICATIONS

Inspiring speaker, writer, editor, promoter, innovator, business/community leader. Personal strengths: verbal and written communications, persistence, leadership, creativity, persuasiveness, people skills, and a strong work ethic.

PROFESSIONAL EXPERIENCE

APOLOGIA EDUCATIONAL MINISTRIES, Anderson, IN

Leading homeschool publisher

Director of Language Arts, Bible, History, and Press, 2008–2018

- Launched new trade book division
- Expanded curriculum line beyond science to include worldview, apologetics, language arts, and history
- Acquired authors with significant platforms, including Mike Farris, Debra Bell, and Clay and Sally Clarkson
- Served on the Executive Leadership Team
- Provided in-depth understanding of the rapidly changing homeschooling community
- Coordinated large project teams for multiple projects
- Trained customer support team and conference workers
- Organized and directed one- to four-day team meetings (including authors, editors, and graphic artists)
- Developed marketing material and wrote FAQs, blog posts, and magazine articles

PARENTALRIGHTS.ORG, Purcellville, VA

National organization dedicated to protecting children by empowering parents through a parental rights amendment to the US Constitution

National Grassroots Director, 2007–2008

- Began development of national outreach to help pastors, ministry leaders, and others understand a need for a parental rights amendment and to build momentum
- Met with select senators to secure sponsors for the amendment in the US Senate
- Spoke at conferences and conventions

B&H PUBLISHING GROUP (division of LifeWay Christian Resources), Nashville, TN

Largest Christian publisher, wholesale distributor, and retailer of religious materials.

Acquisitions Editor and Homeschool Resource Consultant, 2002–2006

- Established homeschool resources as a new product line
- Developed concepts for books, workshops, seminars, and other homeschool resources
- Acquired authors and edited material for content
- Wrote articles for homeschool magazines
- Developed homeschool website, wrote biweekly e-newsletter, recruited other contributors, and edited content
- Spoke at international, national, and state conferences; attended book fairs and conventions; conducted workshops
- Helped develop marketing and promotional materials

CROSSWALK.COM, Chantilly, VA

HomeSchool Channel

Senior Education Editor, 2001–2002

- Researched and wrote compelling content, including five weekly newsletters, with 15,000–25,000 subscribers
- Recruited authors and edited content
- Corresponded with HomeSchool Channel readers (received 200–300 e-mails/week)
- Reviewed and researched curriculum and educational trends
- Networked with state and national leaders in the homeschooling community

CHRISTIANITY.COM, Hayward, CA

An Internet start-up venture with CBN as a major sponsor

Executive Editor, 2000–2001

- Conceptualized and developed homeschool channel
- Located and wrote compelling content
- Recruited authors and edited content
- Presented the message and product (easy-to-build websites) to ministries and homeschooling organizations
- Reviewed and researched curriculum and educational trends
- Networked with state and national leaders in the homeschooling community

EXCELSIOR ACADEMY (formerly Master's Academy of Fine Arts), Columbia, SC

A family-oriented Christian co-op used in tandem with homeschooling, offering classes for K-4 through high school.

Founder, Board Member, and Instructor, 1997–Present

- Established the Master's Academy Program in South Carolina
- Hired the initial staff and developed the board of directors and the initial PR and growth strategy
- Served as a teacher for four years, teaching Public Speaking for all ages, Developing a Biblical Worldview, Logic, Foundations of American Government/Civics, and Public Speech and Debate

SOUTH CAROLINA ASSOCIATION OF INDEPENDENT HOME SCHOOLS (SCAIHS), Columbia, SC

Nonprofit organization created to establish and coordinate academic standards and support services for homeschooling programs in SC

Founder and President, 1990–2000

- Founded the organization and obtained its 501C(3) status
- Developed the board, hired the initial staff, and recruited the original members by traveling and speaking across the state
- Grew SCAIHS to 18 employees, 1,400 families, 2,400 students, with an annual operating budget of approximately \$500,000
- Focused on establishing the credibility of the organization, leading to it becoming the first private-sector homeschooling organization in the nation to be encoded in state law and granted power equal to local school boards in approving and supervising homeschooling programs.
- Coordinated intense legal battles that culminated in a massive legislative effort to establish the legal viability of the association
- Engineered and implemented the legislative strategy and grassroots participation that led to the passage of the SCAIHS law by the SC General Assembly in 1992
- Developed four departments—elementary, middle school and high school, special needs, and administrative
- Directed the development of the Resource Room, which contained approximately 2,000 books and resources
- Developed a quarterly newsletter
- Hosted an annual convention and curriculum expo that drew over 1,000 participants, 50 vendors, and nationally-known speakers and featured over 70 workshops, a teen track, a 10,000-square-foot exhibit hall, a keynote session, and extensive media coverage
- Worked with legislative and educational committees, college personnel and admissions officers, and high school guidance counselors to ensure that SCAIHS transcripts and diplomas were accepted by every college in SC and that graduates were eligible for state and private scholarships and grants
- Attained one of the best track records in the nation for college acceptance and scholarships among homeschooled high school students

EDUCATION

Furman University; Greenville, SC

Bachelor of Arts in Economics and Business Administration, *cum laude*

AWARDS

Sept. 2015	Chris Klicka Award (honoring courage, dedication, and commitment to home education), presented by Home School Legal Defense Association
Oct. 2014	Robert Dryfus Courageous Christian Leadership Award
Dec. 1998	Order of the Palmetto, awarded by Governor David Beasley (the highest honor a civilian in South Carolina can receive)
1987.	South Carolina Homemaker of the Year, chosen by Phyllis Schlafly and Eagle Forum

SPEAKING

- Gave keynote presentations at international, national, regional, and state homeschool conventions (see attached)
- Developed strong working relationships with national, state, and local homeschool leaders
- Noted for inspirational keynotes and workshops
- Participated in webinars, social media events, and promotional videos

PUBLICATIONS AND MAJOR MEDIA APPEARANCES

2005	Zan Tyler, <i>7 Tools for Cultivating Your Child's Potential</i> (Nashville, Tennessee: B&H Publishing Group).
Jan. 1996	Zan Tyler and Terry Dorian, Ph.D., <i>Anyone Can Homeschool</i> (Lafayette, Louisiana: Huntington House Publishers).
July–Dec. 1999	Co-editor and author of weekly article for HomeBasedEducation.com, a website on home education which was part of the CBN network.
June 1999	Zan Peters Tyler and James C. Carper, Ph.D., "The History of Home Schooling in South Carolina," <i>The Peabody Journal of Education</i> (Nashville, Tennessee: Vanderbilt University, April 2000).
June 1996	Zan Peters Tyler, "Homeschooling in South Carolina," <i>South Carolina Citizen</i> , (Colorado Springs, Colorado: Palmetto Family Council).
1995.	Zan Peters Tyler, "Supporting Home Schools," <i>Reclaiming the Legacy</i> (Columbia, South Carolina: South Carolina Policy Council).
June 1992	Zan Peters Tyler, "South Carolina Home Schoolers Celebrate Legislative Victory," <i>Home School Court Report</i> (Purcellville, Virginia: Home School Legal Defense Association).
1990	Editor of <i>Home Schooling and the Law</i> by Michael P. Farris, President of Home School Legal Defense Association.
July 27, 1999	Guest on NBC's <i>Today Show</i> . Was interviewed by Katie Couric on the benefits of home education.
1984–present	Spokesperson for the homeschooling viewpoint to local and national media. Testified before legislative committees in court. Served as a guest lecturer in both graduate and undergraduate education courses at the University of South Carolina, Columbia College, and Columbia International University.

COMMUNITY SERVICE

2008–Present	South Carolina Ambassador for the Home School Foundation
2008–Present	Member of U.S. Senator Lindsey Graham’s South Carolina Values Coalition
2005–2009	Commissioner for South Carolina Commission on National and Community Service, Governor’s Appointee
2003–2004	Board of Trustees for the South Carolina First Steps to School Readiness, Governor’s Appointee
1989–2006	Advisory Board for the National Center of Home Education
1997–Present	Excelsior Academy Board of Directors
1997–2007	President of the Board for Greater Columbia Children’s Choir
1998–2002	Midlands Advisory Board for ETV
1997–2002	Educational Advisory Board for EdVenture Children’s Museum
1998	Panel for the State Department of Education to assess the validity of the Education Entrance Examination for use with the homeschooling population
1997–1998	K–12 Advisory Subcommittee for Technology in Education, appointed by Governor David Beasley
1994.	SC Education Goals 2000 Panel, appointed by Governor Carroll Campbell and State Superintendent of Education Barbara Nielsen
1985–1994	Legislative Liaison for the South Carolina Home Educators Association
1993–2000	Tutor for disadvantaged children at New Hope Ministries in Columbia’s inner city
1990–Present	Board of Directors for the South Carolina Association of Independent Home Schools
1990–1992	Women’s Advisory Board for the Baptist Medical Center Columbia
1991.	Excellence in Education Team for Retention and Promotion Guidelines for the State Department of Education
1989–1994	Project Angel Tree (Prison Fellowship), a ministry to the children of prison inmates
1988–present	Volunteer and advisor for numerous local, state and national political campaigns
1987	Ad Hoc Committee appointed by the Chairman of the Senate Education Committee to draft homeschooling legislation
1985–1989	Board of Trustees for Covenant Day School
1978–present	Served in our local church, including working with the youth, teaching Sunday School, instituting and coordinating a Wednesday night children’s program, serving as president of the women’s ministry, leading women’s Bible studies, and supporting husband’s role as an elder